



FOR IMMEDIATE RELEASE

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Danelli Ocular Creations LLC announces the release of the MYBOClean™ System

Mishawaka, IN - **Danelli Ocular Creations LLC**, a new Ocular Surface Disease product development company, announced the release of its first products, The **MYBOClean™ Daily Eyelid Cleansing Brush** and the **MYBOClean™ Hydrating Lids and Lash Cleansing Gel**.

MYBOClean™ Daily Eyelid Cleansing Brush is an FDA Class 1 Silicone Medical Device designed to help patients manage their Dry Eye Disease associated with Meibomian Gland Dysfunction/Blepharitis. Its carefully patent pending design was engineered allowing for safe and effective removal of the biofilm. Its contoured design and tapered bristles allow for maximum removal of scurf, collarettes, and clear sleeves associated with both Demodex and Staphylococcal Blepharitis. It is also highly effective at removing make-up on the eyelid margin and lashes. The two soft symmetrical pad design was engineered to allow gentle meibomian gland massage and expression during the at-home micro-blepharo exfoliation. It is available to patients as an annual pack of 4 brushes; each brush intended to be replaced quarterly.

An ongoing randomized multi-site clinical trial is being conducted through the University of Notre Dame's department of Biological Sciences under the supervision of Dr. Giles Duffield, Associate Professor. Provisional data demonstrates that the addition of the **MYBOClean™ Daily Eyelid Cleansing Brush** improves both clinical signs and symptoms over the leading commercially available lid hygiene product alone.

MYBOClean™ Hydrating Lids and Lash Cleansing Gel is the first and only lid cleanser to combine Manuka Honey, Coconut oil, Aloe Vera, and Sea Salt. Emerging clinical research is demonstrating that manuka honey is as effective at treating demodex blepharitis as compared to Tea Tree Oil without the cytotoxic effects on the epithelial cells of the meibomian glands. Coconut oil provides essential nutrients to boost the ocular surface including omega 3 fatty acids. It has natural anti-inflammatory properties and combined with aloe vera, is a powerful moisturizer. Sea salt was added to retain eyelid moisture and for its anti-inflammatory effects as well as stabilizing the pH at 6.9. It is available to patients as a 2 fl oz (59.15 mL) bottle intended to last 3-4 months.

MYBOClean™ Hydrating Lids and Lash Cleansing Gel is made with organic ingredients and is ideal for patients who have skin sensitivities. The cleanser is used in conjunction with the **MYBOClean™ Daily Eyelid Cleansing Brush** for maximum exfoliation of the lids and lashes but is an excellent alternative as a stand-alone product.

Eye Care Providers will be able to offer these products to their patients for retail. Details on the **MYBOClean™ System** can be found at **www.danellioc.com**.

ABOUT Danelli Ocular Creations LLC (DOC)

DOC is new product development company committed to finding innovative solutions in the treatment and management of Ocular Surface Disease to improve the clinical outcomes of clinicians by improving the quality of life of their patients.